



Marketing & Communications Specialist EU

Alpha ESS Europe GmbH
Paul-Ehrlich-Straße 1a
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europe@alpha-ess.de

www.alpha-ess.de

Brief Introduction of Alpha-ESS

Alpha ESS is a leading manufacturer of electricity storage systems and a pioneer in the successful implementation of the energy transition. After more than 10 years of experience in the production of energy storage solutions, Alpha ESS has already installed over 30,000 stationary storage solutions worldwide. Due to the extensive investments in research & development since the beginning, Alpha ESS has been able to establish itself as an innovative full-range supplier on the European market. In order to be able to continue this success, Alpha ESS is reaching out to new talented colleagues. We are looking for enthusiastic, responsible, and reliable new members of our team who want to work together to preserve the environment and our planet.

Responsibilities:

- Work with different departments to develop strategies and meet customer and company needs.
- Plan and execute of marketing campaign and evaluate marketing performance metrics.
- Organize roadshows, training workshops and exhibitions with partners and customers.
- Coordinate all marketing activities to generate leads.
- Create training programs for our partners and customers and carry out regular tracking.
- Cross-functional communication and collaboration with headquarters, departments, external agencies and providers.

Qualifications:

- Bachelor's degree (Marketing, Energy or similar fields) or above.

**Smarten
Your
Energy**

Alpha ESS Europe GmbH
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Handelsregister
Amtsgericht: Frankfurt a. M.
HRB 101992

- Strong marketing and branding background.
- excellent communication skills and attention to detail.
- Renewable energy industry experience is a plus, including PV, energy storage, wind power etc.
- Solution-oriented, analytical and quantitative skills.
- Experience with Office 365, especially with Excel and PowerPoint.
- Fluent German and English in professional level, other languages are also advantage.

What we offer:

- A steep learning curve and an appreciative corporate culture.
- Insights into the corporate development and strategic orientation of a rapidly growing start-up company
- Participation in a highly motivated and efficient team
- Expand horizons as the company grows globally
- Compensation higher than the average level

Know more about Alpha-ESS:

[AlphaESS:Energy Storage Solutions-Battery Energy Storage System Company](#)

This sounds like you? Then it's time to move!

Please send your detailed application with your expected salary and the possible starting date to:
hr@alpha-ess.de

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